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MAY
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2010
Jacob K. Javits
Convention Center
NYC

NEWS RELEASE

FOR IMMEDIATE RELEASE

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WHAT'S COMING NEXT - AND WHY? INDUSTRY FORECASTERS WILL TELL ALL IN FAST-FORWARD TREND PRESENTATIONS AT SURTEX

WHITE PLAINS, NY, March 1, 2010 - If you're wondering what's ahead, ask someone who knows how to see around the corner.

Trend spotters Barbara Richardson and Milou Ket have earned their reputations for being ahead of the curve in understanding what's next in designer visions, consumer yearnings and commercial products. The two industry insiders will be unveiling the look and feel of tomorrow in their trend presentations at SURTEX® 2010 in May.

"Richardson and Ket are well-positioned to forecast what's ahead for 2011 and 2012 in all aspects of the applied art field, including color, design, consumer attitudes and more," says Penny Sikalis, GLM vice president and show manager. "Their insights promise to provide attendees with invaluable take-aways that will give them an edge in nearly every aspect of their businesses."

Speaker Richardson, Director of Color Marketing for AkzoNobel, North America, will focus on "Colour Futures 2011 - 2012" in her presentation on Monday, May 17 from 3:30 - 4:30 p.m.

A recognized leader in developing color design concepts for commercial applications, Richardson spent over 20 years as Color Consultant and Manager for the Color Design Studio, researching and forecasting color trends. In her current position, she is responsible for expanding color programs for AkzoNobel, formerly ICI Paints, in North America. Through extensive travel, Richardson has established an international presence, allowing her to include the latest ideas and developments from around the globe.

"I think of my presentation as an informative look at color," Richardson says. "I'll delve into the details behind the color vision we're anticipating in upcoming years and touch on the principles that inspire designers in their selection of color, with an emphasis on the psychological reasoning associated with particular colors and their appropriate applications."

"Color is a remarkable instrument," adds Richardson, who will be designing the trend display at SURTEX this spring in addition to speaking.

Another renowned international speaker, Milou Ket, will share her predictions for "Interior Trends 2011-2012" in her presentation at SURTEX on Sunday, May 16 from 4:00 - 5:00 p.m. The Amsterdam-based styling and design leader will include observations and findings from her most recent travels to Australia and Japan.

Since 1980, Ket has headed Milou Ket Styling and Design, establishing herself as a reliable trend spotter for fashion, interiors, color and innovation. She has recently spoken at Heimtextil in Frankfurt, Maison & Object in Paris and the Australian International Furniture and Design Fair in Sydney.

At SURTEX this year, Ket will share her forecast on emerging interior design trends.

"People around the world are slowing down and re-evaluating their lifestyles," says Ket. "They're rediscovering traditional values like honesty and trustworthiness, placing more worth on the environment and natural resources, and finding greater appreciation for family, friends and community.

"As a result, interiors will become even more individual and personal in upcoming years, with an emphasis on quality, performance and innovation," Ket adds.

"The applied art industry has an exciting future, and artists, licensees and manufacturers alike are eager to begin the new decade with a keener sense of where it's headed," notes Sikalis. "Barbara Richardson and Milou Ket have a solid track record for shedding light on the future and we're excited to be presenting their insights, knowledge and predictions at this year's show."

To register to attend the presentations, visit www.SURTEX.com. Presentations will take place at the Jacob K. Javits Convention Center, Room 1A03. Admission is \$75 advance; on-site ticket purchase is \$85, pending availability.

For further information on SURTEX 2010, contact Penny Sikalis, Vice President and Show Manager at 914-421-3297, penny_sikalis@glmshows.com or visit www.SURTEX.com.

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