
CHICAGO'S NEW
EASTSIDE
ILLINOIS CENTER

A place apart. A pace apart. Chicago's New East Side.

A community balanced by vitality and serenity. Here resides the work of nature amidst the works of man. It's a civilized place to be.

Man-made energy. Office and residential buildings the world comes to see. A prestigious business community of approximately 500 corporations. A premier health club. World-class hotels. Cosmopolitan dining and shopping. Culture in every guise.

A natural calm. The boundless beauty of the Lake and the River is always a glance away. Intimate gardens and parks create welcome pockets of serenity. With nature close at hand, vision and imagination are never far.

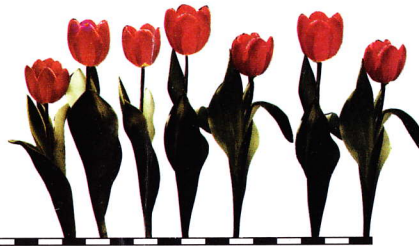
A neighborhood for living, working, playing, and visiting. 83 acres, at the heart of a major city, bounded by the Chicago River, Lake Michigan, Grant Park, and Michigan Avenue.

A place attuned to the individual spirit, a place alive to the spirit of the times.

Chicago's New East Side.



The Shops and Restaurants of
ILLINOIS CENTER



Stop and smell the flowers . . . and refresh yourself with some quiet time. Well-planned gardens and parks blossom as gentle urban retreats. Pull up a bench to slow down and catch up.

Food for thought: over 50 restaurants and eateries in one place mean

you can try a new one every day for over seven weeks.

Suit your mood: linger over a leisurely

English tea or make a fast break for pizza or

burgers. Please your palate: Italian,

Chinese, or French—

haute cuisine. And cold cuisine, a la ice cream or pastries.



The world's supply of culture.

Picture yourself in the Art Institute

or tune in at Orchestra Hall, next door to Illinois Center on Chicago's New East Side. Stretch your sensibilities

with a ballet or musical performance in an Illinois Center plaza.



Have we got style—fashion is second nature when you're right

next door to one of the world's

favorite shopping venues, North

Michigan Avenue. Closer still are a

potpourri of lively shops right in Illinois Center

Whether you're shopping at leisure or at lunch, we've got the goods.



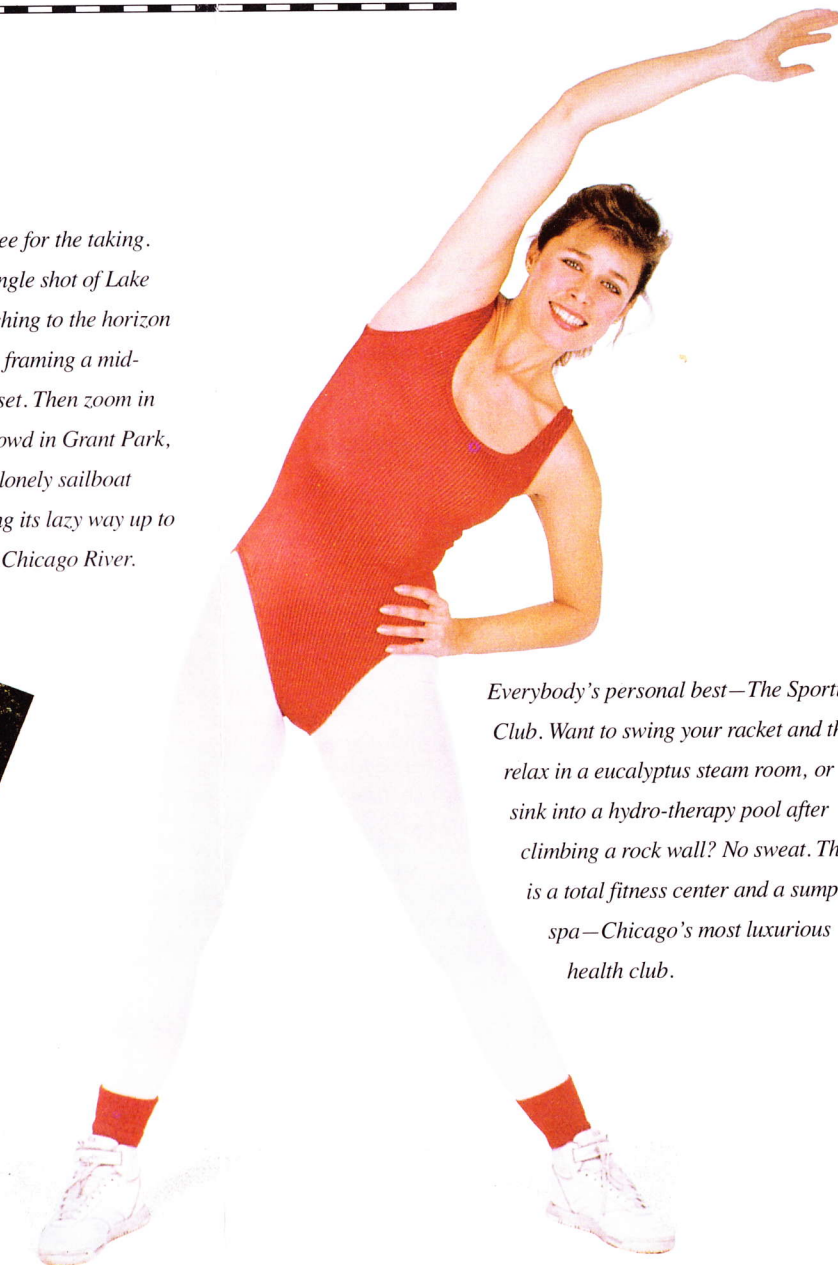
A world-class smile tells you you're in Chicago's hotel center. When the Hyatt Regency, Swissôtel Chicago, and Fairmont hotels are all in one place, you can take quality, luxury, and service for granted. And you'll smile too.

Out on the town...nightlife for the sophisticated audience. Lively, fun loving entertainment at BIG in the Hyatt Regency. Mellow moments created by a jazz duo in the Swissôtel Chicago's intimate Americus Bar. The brightest and the best in live entertainment at the Primavera and the Metropole in the Fairmont. Unwind where the action is.

Cash in on convenience, with Illinois Center's full range of financial and business services. Banks and cash stations are as handy as a shoe shine. Just as accessible are a host of business services, including Federal Express, office supply stores, travel agents, and car rentals.



Camera-ready views free for the taking. Start with a wide-angle shot of Lake Michigan stretching to the horizon or the skyline framing a mid-western sunset. Then zoom in on the crowd in Grant Park, or that lonely sailboat making its lazy way up to the Chicago River.



Everybody's personal best—The Sporting Club. Want to swing your racket and then relax in a eucalyptus steam room, or sink into a hydro-therapy pool after climbing a rock wall? No sweat. This is a total fitness center and a sumptuous spa—Chicago's most luxurious health club.